



# Sponsorship Proposal

Founded in 2020, the Women’s Fund is an initiative of the Community Foundation of Greater Fort Wayne. We exist because of dedicated volunteers, generous donors, and community-minded partners. We can’t move what matters for women and girls in Greater Fort Wayne unless we do it together.

We focused on examining the data and the ‘why’ behind some of the biggest hardships and barriers that women face in our county. This is why we conduct ongoing research in a variety of areas—to not only inform the work that we do, but to also give others the resources to help make impact as well.



## Our 2024 Impact

1.6K Followers  
on Social Media

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Over 1,000  
Event Attendees

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400 Members & Growing

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20 Corporate Sponsors

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2,567 visitors to our  
Events page in 2024

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**COMMUNITY  
FOUNDATION**  
OF GREATER FORT WAYNE



# WOMEN'S FUND OF GREATER FORT WAYNE

## About Us

We're committed to understanding—and overcoming—the challenges facing women and girls in Allen County. Through research, education and collaboration, we're working to uncover and address the most important issues. The Women's Fund is about a brighter future for women, and for our entire community. Launched on August 26, 2020—the centennial anniversary of women's right to vote—the Women's Fund of Greater Fort Wayne was founded to focus specifically on the needs of women and girls in Allen County, Indiana.

As a result of the Women and Girl's Study of Greater Fort Wayne, we've identified three areas that will make Allen County more equitable for women, their families and our community. These areas are ever evolving, responding to what we learn through our work.



# Meet The Women's Fund



**Alison Gerardot**  
Chief Impact Officer



**Cassie Beer**  
Women's Fund Director



**Patty Dunn**  
Development Specialist

## STEERING COMMITTEE MEMBERS

Councilwoman  
Michelle Chambers  
Ewelina Connolly  
Stephanie Crandall  
Sherry Early  
Sharon Eisbart

Andie Hines-Lagemann  
Paula Hughes-Schuh  
Nikki Quintana  
Dr. Lawanda Ravoira  
Nancy Stewart  
Angel Suttle

Rachel Tobin-Smith  
Stephanie Veit  
Pone Vongphachanh  
Irene Walters  
Denita Washington  
Paige Wilkins

Creating a community where women can thrive takes work, and ours is data-driven and community-led. It's ever evolving, and we intend to treat it so. We're committed to understanding and overcoming the challenges women and girls in Allen County face through research, education and advocacy.

For a complete list of Women's Fund founders, members, collaborators, and supporters, please visit [WomensFundFW.org/members](https://WomensFundFW.org/members).

# 2025 Events



**March 12**

**11:30 - 1 pm**

350 Guests  
attended the  
event in 2024

## **Women in the Workplace**

**Parkview Mirro Center**

To celebrate the release of our third Allen County Workplace Scorecard, this luncheon will award local workplaces that meet or exceed national metrics for supporting women in the workplace, as measured by our Compass Survey. Sponsorships for this event will help us build a thriving workplace culture for all in Greater Fort Wayne.

**May 15**

**11:30 - 1 pm**

400 Guests  
attended the  
event in 2024

## **Take a Girl to Work Day**

**Grand Wayne Convention Center**

Connecting sixth grade girls with women in leadership positions in Allen County for a day of mentorship and inspiration. Your generosity will support the costs of girls attending the luncheon and allow the students to receive additional resources to advance their educational goals.

**August 21**

**5 - 7 pm**

200 Guests  
Attended the  
event in 2024

## **Women Rock**

**Location To be Determined**

Celebrate the progress made at the Women's Fund while raising funds to advance our work concerning women's Economic Security, Personal Safety, and initiatives that support Young Women & Girls. Local female-fronted bands will provide entertainment while guests are updated on our initiatives and briefed on our goals for the next year.



# Community Outreach & Trainings



**April/Oct**  
On going for  
Awareness  
Months

## No Matter What Coffee Campaign Local Coffee Shops, Restaurants, and Bars

To raise awareness about local resources for survivors, we partner with local establishments to carry No Matter What QR coasters and coffee sleeves during awareness months. Your sponsorship supports the printing of these materials, the expansion of content on our website, and the raising of awareness about sexual violence in our community.

**Feb, June,  
and Oct**  
Contact the  
Women's Fund  
for more details

## Girl Centered Trainings Various Locations

Participants engage in conversation and activities that build skills in creating safe spaces and fostering relationships with the girls in their lives. In partnership with Dr. Lawanda Ravoira of the Delores Barr Weaver Policy Center, these trainings will increase awareness, knowledge, and understanding of girls' perspectives and experiences.

**Quarterly**  
8:30-9:30 am

## Collab Café The Wolf Mission House

A dynamic space for connection and collaboration for Allen County nonprofits serving young women and girls aged 12-24. The Collab Café offers an hour of networking, mutual learning, and exploring opportunities for support. Sponsoring this meet up supports our Young Women & Girls Focus Area.



# Event and Training Sponsorship Benefits:



Sponsorships for each event, initiative, or program are considered non-exclusive unless specified in the pledge description. A portion of your sponsorship will also be matched by a generous grant from the Lilly Endowment.

	Leader	Champion	Supporter
Event/Training Tickets	8	6	4
Social Media Post	Logo	Logo	Company Name
Recognition in the Event Program	Logo	Logo	Company Name
Press Release Mention	X	X	
Speaking Opportunity at the Event	X		
	<b>\$7,000</b>	<b>\$3,000</b>	<b>\$1,000</b>

To discuss in-kind sponsorships, donating extra tickets, or if you have any other questions regarding your support, please reach out to Patty at [pdunn@cfgfw.org](mailto:pdunn@cfgfw.org)

# Corporate Partners



The Women's Fund provides additional benefits to companies whose annual sponsorship for events, community initiatives, or training commitment is \$10,000 or more. As a thank you for your commitment to our work, you will receive the additional benefits below for your commitment to being a partner in change.



## Visionary

This level is transformative in advancing opportunities for women and girls.

Corporate Training with the Women's Fund

Interview in our newsletter

Large Logo on our event webpage

Logo included in all event promotions

**\$15,000 & Greater**



## Partner

This level demonstrates a strong commitment to creating lasting change.

Corporate Training with the Women's Fund

Thank you in our newsletter

Medium Logo on our event webpage

Speaking opportunity at an event of your choice

**\$10,000-\$15,000**

# More Ways Show Support



There are many ways to create a better community for women and girls! If a monetary gift is not the right fit, we would love to discuss other ways to get involved with our work.

## **IN-KIND GIFTS:**

We welcome in-kind donations that will serve as take-aways at our events. These sponsorship opportunities are reviewed on a case-by-case basis and are acknowledged in our event promotional materials.

## **VOLUNTEERING:**

If your organization offers volunteer time to its employees, we would love to talk more about how the Women's Fund can host your staff at our quarterly volunteer days with our community partners!

## **EMPLOYEE GIVING & GIFT MATCHING:**

We would love to discuss any employee-giving programs or gift-matching opportunities that may further your impact on the work we do in Fort Wayne.



# Sponsorship Pledge Form



Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION

**Enclosed Check**

**Invoiced**

**Paid Online at QR Code**

### Checks are payable to:

Community Foundation of Greater Fort Wayne  
Memo: Women's Fund Anniversary Event  
555 E. Wayne Street  
Fort Wayne, IN 46802



Sponsorship Level & Event: \_\_\_\_\_

Notes: \_\_\_\_\_

CONTACT: PATTY DUNN WITH ANY QUESTIONS  
📞 260-969-3116    ✉️ [pdunn@cfgfw.org](mailto:pdunn@cfgfw.org)



**WOMEN'S FUND**  
**OF GREATER FORT WAYNE**

**Contact Patty Dunn to  
support the Women's Fund**

**Phone**      260-969-3116

**Website**    [womensfundfw.org](http://womensfundfw.org)

**Email**      [pdunn@cfgfw.org](mailto:pdunn@cfgfw.org)

**Address**    555 East Wayne St., Fort Wayne, IN 46802